



2020 - 2021
ANNUAL REPORT



MISSION

Rooted in equity, we collaborate with our community to provide enriching opportunities that inspire, guide, and empower students to achieve their goals.



With community, our students move what feels impossible to 'I am Possible'.

VISION

IMPACT

Since its founding in 2013, the EAHS Foundation has awarded over \$600,000 and over 400 scholarships to graduating seniors and alumni.



400+
Scholarships
awarded



\$600,000+
Invested in
our students



\$820,000
Endowment

I Am Possible





Dear Foundation Champion,

Well, it has been quite a year. I am both humbled and inspired as I continue to walk with the Lobo Nation through these challenges we face together. Year after year, our students, teachers, parents, staff, and community come through — adapting and advancing. United, we support and elevate our amazing and resilient young adults — youth who are no strangers to adversity.

Elsie Allen High School has the highest percentage of economically disadvantaged students in our county and a significant portion are first generation. These challenges do not deter them from leveraging their intelligence, work ethic and resources to achieve their dreams. The EAHS Foundation works with students, staff, parents and community to break down barriers and forge pathways to college and career. As we continue our transition out of this pandemic, we are very excited to reintroduce highly impactful student support programs and services around leadership development, college readiness and vocational training.

We continue to increase scholarship support annually with the Foundation awarding a record number of scholarships and funds in the 2020-2021 school year. While we are proud of the positive impacts highlighted in this report, we know we need to always strive to do more. We are actively working our 2020-2023 Strategic Plan and constantly assessing our progress to maximize our positive impact on students and their futures. I am deeply grateful to our Board, our partners and our supporters for making our mission possible. I hope you enjoy the EAHS Foundation's inaugural Annual Report!

In Partnership,



Vince A. Figueroa
Board President, 2020 - 2022



2009 | pre-Foundation

Brien Farrell, Ross Andress and Mary Gail Stablein invite 15 community leaders to the campus to tour and meet with students. Those in attendance included Willie Tamayo, Mike Lopez, Gerald Villarreal, and Carlos Ayala.

2011 | Compact for Success

A new partnership develops among Elsie Allen High School, Sonoma State University, Santa Rosa City Schools, and the Lawrence Cook Middle School. Compact For Success is designed to encourage students to start thinking about higher education early by completing college preparatory courses guaranteeing enrollment.



2013 | Officially Official

The EAHS Foundation receives 501(c)3 status on December 13th, 2013. The Board adopts the phrase: "building the bike as we ride it," and coordinates its first-ever fundraiser raising over \$40,000 in scholarship funds for the Class of 2014.

"We are building the bike as we ride it."

—Ernesto Olivares, Board Member 2013 - 2017

Our Students

Total Students	1,030
Students of Color	91%
Low-Income Students	73%



Student Subgroups

English Learners	280	27%
Special Education	218	21%
Migrant Education	57	6%

Ethnicity

African American	13	1%
American Indian	11	1%
Asian, Pacific Islander, Filipino	63	6%
Hispanic/Latinx	845	82%
White	85	8%
Two or more races	13	1%



SCHOLARSHIPS

88

SCHOLARSHIPS

\$75,500
INVESTED

63 Students

37

Graduating
Seniors

26

Alumni

41 First Generation

STUDENT SUPPORT

\$17,100

INVESTED IN STUDENT
SERVICES

\$3,700+

COLLECTED THROUGH
SUPPLY-DRIVE

\$2,500

IN CAREER DAY & CAREER
ENRICHMENT INCENTIVES

5 Teacher Grants

\$2,750 Invested

53

NEW HOKA
TRACK CLEATS
DONATED TO OUR
TRACK TEAM

50

REGIONAL PARK
PASSES FOR OUR
STUDENTS &
FAMILIES

COLLEGE & CAREER ENRICHMENT

40

VIRTUAL PRESENTERS AT
VIRTUAL CAREER DAY

15

STUDENTS PARTICIPATED IN
CAREER & LIFE SKILLS TRAINING

6

STUDENTS COMPLETING
CERTIFIED NURSE ASSISTANT
PROGRAM

*OUR COMMUNITY IS CHANGING LIVES
ONE STUDENT AT A TIME!*

Graduating Seniors 2021

This year the Scholarship Committee reviewed 97 applications from graduating seniors and alumni Lobos. The EAHS Foundation and community partners awarded a total of 88 scholarships to 37 graduating seniors and 26 Alumni totaling \$75,500!

\$51,500

Invested in graduating seniors

37

Graduating seniors supported

62

Total scholarships awarded to graduating seniors in 2021

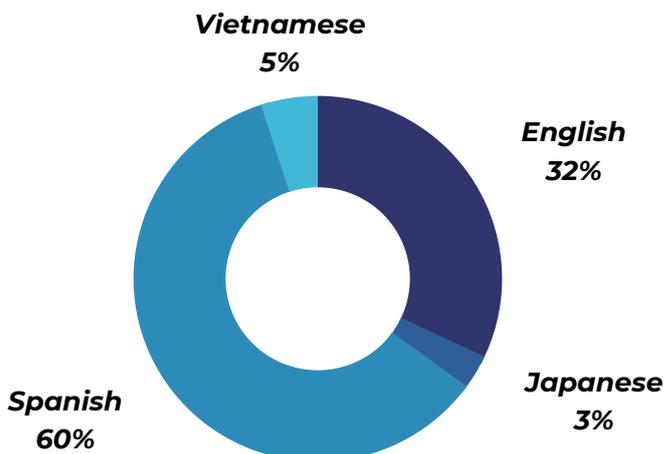
3.3

GPA average of graduating seniors

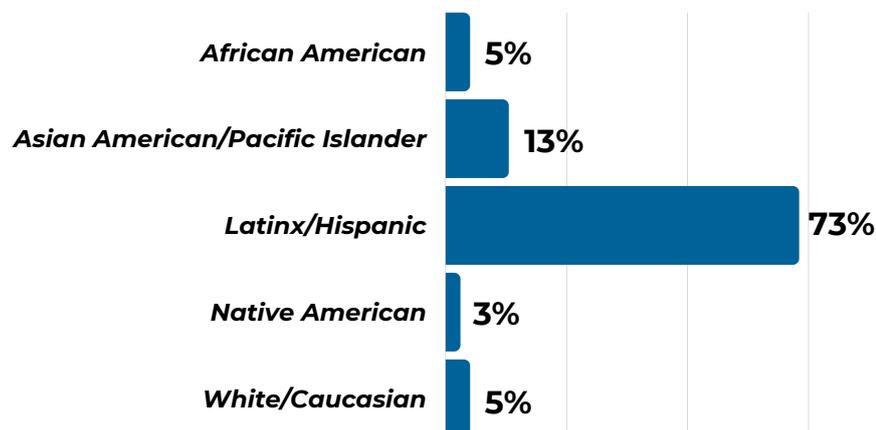
\$56,434

Graduating seniors parents' average annual income

Language Spoken at Home



Ethnicity



Alumni Scholarships 2021

The EAHS Foundation awarded 26 Alumni Scholarships to alumni continuing their post-secondary education. Since 2019, the EAHS Foundation has awarded a total of 65 scholarships to alumni attending the Santa Rosa Junior College (30) and 4-year universities (35).

\$24,000

Invested in alumni scholarships

26

Alumni Lobos supported

26

Total scholarships awarded to alumni Lobos

3.6

GPA average of alumni Lobos

15

Alumni Lobos are first-generation college students



“

It is easy to make excuses or complain about things, but if you are not planning ahead and taking action then you will never know what you are capable of. I know firsthand what it's like to be discouraged and want to give up. Always think about why you are doing what you are doing. For me, that meant proving the statistics wrong, becoming the first in my family to graduate from high school and 4-year college, and helping my community. You can do it and you will find a way! ”

–Yudith Correa, BSN, RN, PHN

Sonoma State University

Class of 2010 | Nursing

Foundation Club

The student-run EAHS Foundation Club provides financial assistance to students and teachers helping them cover expenses such as textbooks, standardized testing, college applications, and advanced placement test fees. The Foundation Club also finances student trips to tour college campuses including Santa Rosa Junior College, Sonoma State University, UC Berkeley, and more. Most of our students have never set foot on a college campus. Foundation Club officers build their leadership skills through collaboration, critical thinking, budget analyses and philanthropy.



Taylor Nguyen

Club President
2021 Foundation Club

Teacher Grants



Kristen Duerr

Special Education
2021 Recipient

The Teacher Grant Program provides teachers with funding for materials to support projects which engage students and enhance learning. In partnership with the Rotary Club of Santa Rosa Sunrise, the EAHS Foundation awarded five Teacher Grants in 2021.

- **Special Education/Math**: \$750 to support Planter Boxes Construction Project
- **Special Education**: \$500 for accessible and engaging books to foster a love of reading
- **Art**: \$500 for art supplies for Elsie Allen Campus Mural Project
- **Special Education**: \$500 towards software to support online Special Education learning
- **Art**: \$500 for video equipment to facilitate teaching of sculpting in clay

Career Day

Our virtual Career Day featured 40 professionals from diverse industries including accounting, finance, law enforcement, education, engineering, the trades, and much more. Paying it forward, many of our alumni created fun engaging videos for our students including Cesar Cruz, Class of 2009, Director of Videography at the regional Desire to Inspire Studios. Students chose at least three videos to view from industries that were of interest and developed summaries for use in class discussion. Students were encouraged to reach out to presenters to learn more and receive mentorship.

Certified Nursing Assistant Program

In partnership with the Santa Rosa Junior College, six to ten Elsie Allen High School students receive a full scholarship to the SRJC's summer nursing assistant program which makes them eligible for the state certification exam. Upon passing they are licensed certified nursing assistants and job-ready. This certification is now required to enter Sonoma State's nursing program.

Fiesta Fundraiser

Senator McGuire and Lobo Nation made our live event on March 25, 2021 an amazing success helping us raise \$187,270 which will go directly to support our students! Even though we were virtual, the Senator helped create awesome energy and raise some serious funds for our EAHS students, alumni and community.

Endowment Fund

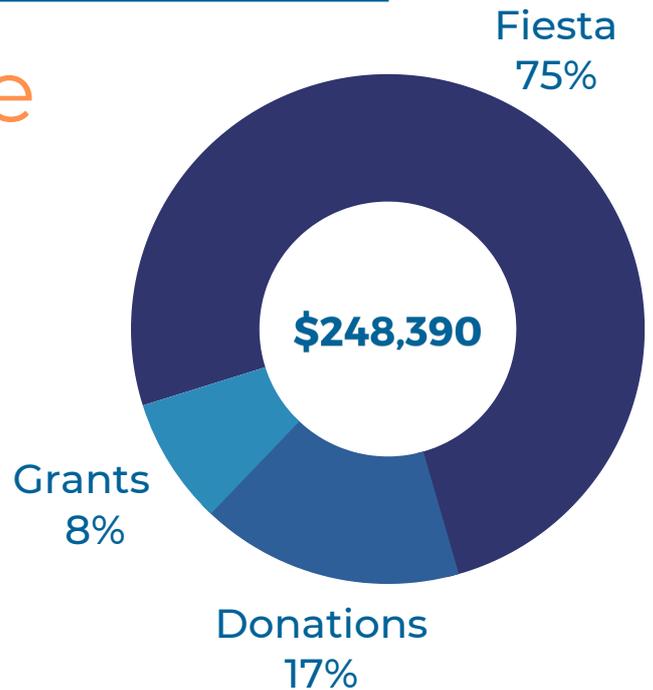
Our Endowment Fund enables the EAHS Foundation to award annual scholarships to high-achieving, low-income students. In partnership with our community, we have built the endowment to over \$800,000! We are working diligently towards our goal of one million dollars. The interest earned will guarantee annual scholarships to upwards of 100 graduating EAHS students and alumni!

Since 2013, the EAHS Foundation has awarded over \$600,000 and over 400 scholarships to graduating seniors and alumni.

Sources of Income

Fiesta 2021	\$187,270
Donations	\$41,120
Grants	\$20,000

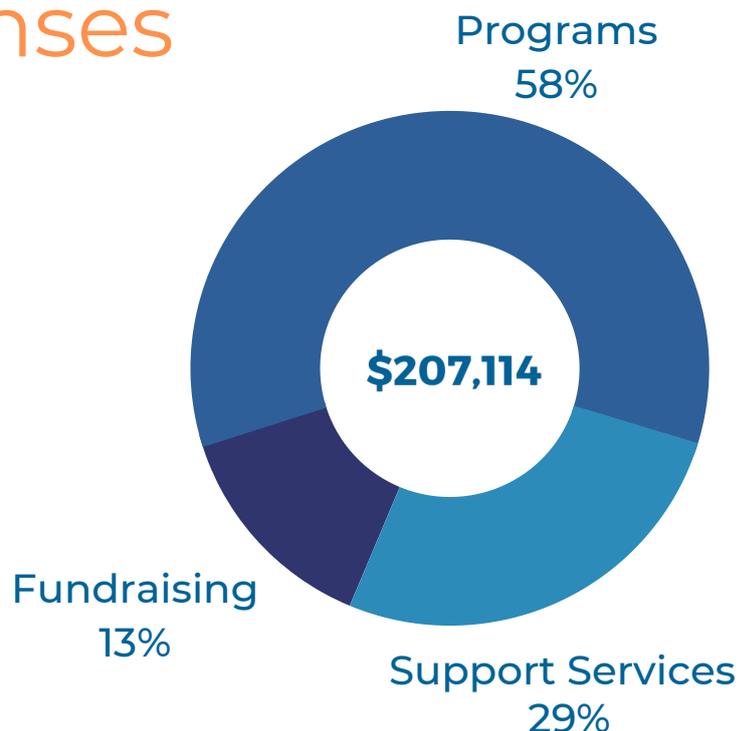
TOTAL \$248,390



Operating Expenses

Programs	\$119,114
Support Services	\$60,084
Fundraising	\$27,916

TOTAL \$207,114





Vince A. Figueroa, Board President

Certified Public Accountant
Figueroa CPA Inc.

Oscar Pardo, Vice-President

Attorney
Perry Johnson Anderson Miller & Moskowitz, LLP

Anya Cunningham, Treasurer

Certified Public Accountant
Linkenheimer LLP

Mia Bowler, Secretary

Attorney
Friedemann Goldberg Wargo Hess LLP

Mike Lopez, Past-President

Vice-President
Vantreo Insurance

Laura Alamillo, Board Member

Dean of Education
Sonoma State University

Pedro Avila, Board Member

Vice-President of Student Affairs
Santa Rosa Junior College

Nancy Calderon, Board Member

Banker
Umpqua Bank

Merle Hayes, Board Member

Retired
Santa Rosa Sunrise Rotary

Kirstyne Lange, Board Member

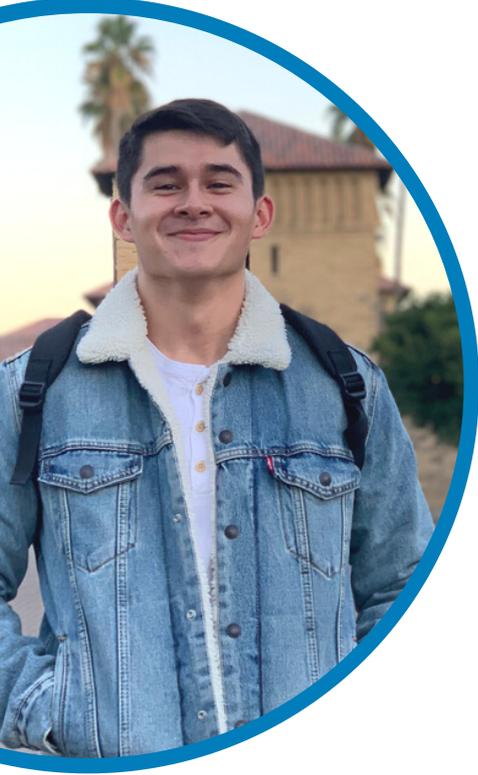
Consultant
KAL Consulting, LLC

Annette Musson, Board Member

Retired
Event Planner

Veronica Rincon, Board Member

Banker
Exchange Bank



As a computer engineer major, Daniel just finished his sophomore year at Stanford University and is off to intern at Amazon in Seattle this summer. Being super smart does not make one immune to the challenges of being first generation. Both of Daniel's parents are Mexican immigrants and while it was always expected that he and his three sisters would attend college, he credits his EAHS teachers and mentors for putting prestigious universities like Stanford on his radar and for helping him navigate the complexities of college applications and financial aid. His gratitude extends to the EAHS Foundation: "The Foundation covered my books when I took classes at Sonoma State junior and senior year and cut the costs of my AP testing fees and college applications in half. If it wasn't for that monetary cushion, that support, I probably wouldn't have been so ambitious with my choices. The other resource that helped me out was the field trips to different colleges. Those field trips definitely can open students' eyes and just being there and picturing yourself there as a student can go a long way."

–Daniel Estupiñan | Class of 2019

*Stanford University
Engineering*

Born in Cotija Michoacán Mexico, Jazmin is the youngest of 10 children. Her parents came to the U.S. when she was six years old. Her parents only had a couple of years of elementary school and her family grew up in poverty. Jazmin did not take school very seriously but something at EAHS switched for her and a few years later she graduated from UC Berkeley Magna Cum Laude with a degree in Political Science. Jazmin works for former Santa Rosa Mayor and now Sonoma County Board of Supervisor, Chris Coursey as his field representative and county contact tracer with emphasis on Latino households and vineyard workers. Jazmin's advice to students: "To get through difficult moments, find what drives you - whether it is wanting to make your community better or build a solid future for yourself - find that fire within yourself and follow it. Also, don't be afraid to give others the opportunity to help you - it will take you a long way. Sometimes we feel when someone is helping us it is like taking, but you feel good when you help others, so it's important to accept help, and to give back. Every opportunity for service is going to be rewarding."



–Jazmin Gudiño | Class of 2011

*UC Berkeley
Political Science*

"It gives me great pride to be a Lobo alumna since I graduated in 1997 as co-Valedictorian of the first graduating class of Elsie Allen High School. Giving back to the student community of EAHS has been a personal commitment of mine for over 15 years, commencing with my creation of the Lobos for School Scholarship Fund soon after I graduated from Stanford University and then as a proud supporter of the EAHS Foundation. Over the years, the vision of EAHSF has expanded and touched the lives of many students and even teachers, helping them pursue education goals that may have been out of their reach otherwise. I cannot say enough positive praise of all the work our current and past Board members have accomplished, even in the toughest environments."

—Isela Rosales | Class of 1997

*Managing Director of ESG & Sustainability
Bridge Investment Group*



Lilyana is a 2021 Alumni Scholarship awardee and attends California Lutheran University. Majoring in multi-media with an emphasis in animation and visual effects, her dream job is to be an animator and do character design for animation studios. Lilyana started college in August 2020 during COVID. Everything was online and it felt kind of surreal to be on a new college campus starting classes and forming new friendships in this strange new world with all of the distancing restrictions. "It was so nice to learn about the scholarship from EAHSF in my Freshman year and still be connected and supported. It felt really comforting being able to get help from my school at such a hard time - it relieved a lot of stress on me and my family."

—Lilyana Ruiz Hinkle | Class of 2019

*California Lutheran University
Multi-Media - Animation & Visual Effects*



Santa Rosa City Schools Trustee Omar Medina is a man of firsts. Omar is first-generation American, first in his family to graduate from college, in the first graduating class of EAHS and was the first Student Body President of Elsie Allen Lobos. Omar credits his experiences at EAHS for opening his eyes to the impact of poverty, inequity, stigma and the value of perseverance. Omar excelled first at Santa Rosa Junior College and then at Sonoma State University. In 2018, Omar was elected as the Area 4 Trustee to the Santa Rosa City Schools. He also coordinates the work of UndocuFund for Fire Relief which provides aid to undocumented families impacted by North Bay wildfires. Omar's advice to EAHS students: "The choices you make during these next four years are critical to the direction your life takes. Your education is an investment in your future. Don't let the privilege of a free public education go to waste, make the best of it, and it will pay off exponentially in your future."

—Omar Medina | Class of 1997

School Board Trustee

Santa Rosa City Schools

A criminal justice major at Sonoma State, proud mother and wife, Emma had a rough childhood and is a living testament to the value of hard work, perseverance and seeking out the support of mentors during school, "[my] teachers were great role models, so supportive, without them I'm not sure what would have happened, they pushed me and supported me – they went way above and beyond." Emma is grateful for her scholarship which she is using towards a laptop and tuition.

—Emma De La Cruz | Class of 2019

Sonoma State University

Criminal Justice





GERALD VILLARREAL

FOUNDING BOARD MEMBER

A DECADE OF SERVICE

Founding Board Member Gerald Villarreal recalls what led to the birth of the EAHS Foundation... “we had some meetings where we heard from students at the school telling their stories about their hardships, how they came up here, a lot of them were immigrants, lot of them were English learners, from very poor families, none of them had role models who had gone to college, but they aspired to do something with their lives and they were very moving stories, they really moved us.”

While the EAHS Foundation has grown from providing scholarships to additional student support services, Gerald remained focused on scholarships which he found so rewarding. “I really liked selecting recipients, going through the applications, reading their stories, I found it really inspirational and what I liked most was awarding them, reading the application you read about 10 people living in a 2-room house, maybe the father got deported or something, you know real hardship stories, and you really feel for this student, and then you see them at the ceremony, it is really satisfying.”

Born in Southern California and one of five siblings, Gerald comes from a working class family. He always did well in school and an uncle with connections at UC Berkeley encouraged Gerald to apply. “This was back in the late 60’s and there was a lot of campus unrest going on and a big movement to recruit minority students, especially at Berkeley. My uncle took me there and introduced me to various people on campus and I applied and got in real fast and there was money available at that time.” Gerald did so well he applied to Berkeley law school and was accepted in 1970. “I was given a lot of opportunities that very few people get. I was fortunate in that regard but also I took advantage of those opportunities and didn’t squander them.”

Gerald met and married his wife (an art student at the time) while in law school and they moved to Sonoma County in 1975. After working in the public defender’s office for 14 years he opened his own private practice specializing in criminal defense. Most of his clients were Hispanic, and of those, the majority were immigrants.

Gerald’s contribution to his community and the EAHS Foundation is immeasurable. His intelligence, kindness, dedication and hard work has supported the Foundation’s mission from the very beginning. Gerald is retiring from our board this year and we want to express our deepest gratitude and appreciation.



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Stay connected with
Lobo Nation!



THANK YOU FOR YOUR SUPPORT!

We hope you will join us in providing equity focused resources and support that our Elsie Allen students, teachers and community deserve. You have helped us get to where we are. Will you help us get to where our students can be? Lets continue to invest and believe that all kids can DREAM big, PLAN strategically and ACHIEVE success! We thank you for your partnership and look forward to continuing to work together.



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Elsie Allen High School Foundation is a 501(c)(3) non-profit. Tax ID: 46-4580953

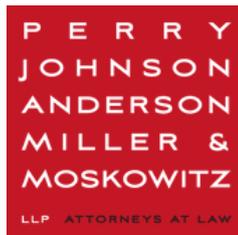
INVESTING PARTNERS



Redwood
Credit Union



The Press Democrat



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Beyers Costin Simon, COMCAST, Community First Credit Union, County of Sonoma, David Proctor, Figueroa CPA, Friedman's Home Improvement, Gerald Villareal, Leap Solutions, Mia Bowler, Nelson Staffing, Providence, Rodney Strong, Ron Ferraro, Sanford Bressick, Santa Rosa City Schools, Santa Rosa Junior College, Sports Basement, Sonoma State University, Steve Reuter, and Sutter Health!



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